

LICENSE FINANCIAL EDUCATION CURRICULA

Customizable Licensing Packages – How It Works

Together, we design custom licensing packages to help your organization deliver the highest quality financial education at a fraction of the cost to develop and implement in-house. License programming for only the curricula you need, or access our whole suite. Pricing is based on selected curricula, markets, and branding.

Licensing Benefits Include

Co-branding opportunities on materials

Access to training modules on program delivery instruction

Access to workbooks, supplemental activities, and more

Employee engagement through volunteerism

À la carte consulting and training from our team of experts

Meets Community Reinvestment Act (CRA) requirements through assessment area reporting

SELECT PROGRAMMING INCLUDES:

Presenter and participant guides, instructional slides, and any supplemental activities.

 FINANCIAL FOOTINGS®	Elementary School	Introduces youth to the world of personal finance. All the basics are covered including needs vs. wants, identifying coins and dollars, and the fundamentals of budgeting.
 FINANCIAL FRAMINGS®	Preteens and Middle School	Helps individuals frame personal financial decisions within the local and global economies, focusing on topics like scarcity, interest rates, and savings through an interactive game.
 FINANCIAL FOUNDATIONS®	Teens and High School	Provides details about key financial concepts, such as budgeting, credit, investing, liability, and the benefits of financial institutions.
 PATHWAYS®	Teens and Postsecondary Education	Helps learners successfully transition from high school to postsecondary education (and beyond) through informed and proactive financial decisions. Pathways helps learners navigate career, continuing education, and personal money management.
 SAFE <small>Student Academy for Financial Empowerment</small>	Adults and Postsecondary Education	Offers lessons to help postsecondary learners of all ages gain actionable strategies to reduce debt and address financial barriers to graduating.
 FORWARD	Adults	Combines group learning and hands-on activities to empower economically vulnerable adults to mitigate debt, establish savings, and increase their financial stability, to protect income, shelter, and insurance when cash is short.

Best-In-Class Curricula – Inclusion at the Center

Financial Beginnings curricula are updated annually to ensure programming remains relevant to learners' needs and is rooted in instructional design best practices, state education standards, and the latest financial education research. With inclusion driving all aspects of curricula design and delivery, Financial Beginnings ensures all materials are created and revised to serve individuals at all income levels.

EMPOWERING LEARNERS SINCE 2005

265,000+ individuals educated

1,200+ schools and community partnerships nationwide

1,800+ professional volunteers delivering Financial Beginnings curricula

34,000+ curricula downloads

>70% LMI learners in FY23

To get started, please contact the Director of Business Development, Roxanne Myslewski, MBA
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